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FOR IMMEDIATE RELEASE

Alameda Health System Trauma Prevention Team Helps to Reduce Children’s Injuries from Automobiles and Bicycles at Safe Kids Day Community Fair

Oakland, Calif. — June 19, 2018—In a continued effort to prevent trauma incidents among children in Alameda County, Alameda Health System’s trauma prevention team will be at the Safe Kids Day festivities at the Oracle Arena on June 23 to fit children for free booster car seats and bicycle helmets.

Injuries from automobile crashes are the highest cause of trauma among adults and children. As the East Bay’s only adult Level 1 Trauma Center, Alameda Health System-Highland Hospital is committed to trauma prevention, and as such, the Highland Hospital trauma team will be at the Seats4Safety booth to correctly measure toddlers and eligible children for booster seats and bike helmets. Child booster seats are mandated for children under 8 years old and more than 40 pounds or more than 40 inches tall, who are traveling in an automobile, according to California Vehicle Code Section 27360. Fittings will be done at the Seats4Safety booth on a first-come-first-served basis.

WHAT: Alameda County Safe Kids Day Festival

WHEN: June 23, 2018, 9 a.m. – 1 p.m.

WHERE: Oracle Arena, 7000 Coliseum Way, Oakland, CA 94621 (Separate events in two locations. See below.)

- Community Safety Fair, 9 a.m. – 1 p.m.; *inside* Oracle arena
- Booster Car Seat/Bike Helmet Giveaway, 9 a.m. – noon.; **Seats4Safety** booth in parking lot *outside* Oracle arena

“Ensuring children are properly fitted for their child booster seat and their bicycle helmets can save their lives in a crash or collision,” said Stefania Kaplanes, trauma prevention manager, Highland Hospital. “A child who is improperly restrained in a car or wearing their helmet incorrectly can cause major injury or death. Our goal is to ensure the safest possible fit and keep our children safe and healthy.”

About Alameda Health System

Alameda Health System (AHS), headquartered in Oakland, Calif., is a leading public health care provider and medical training institution recognized for its world-class patient and family-centered system of care. Our mission, Caring, Healing, Teaching, Serving All, reflects our commitment to promoting wellness, eliminating disparities and optimizing the health of all communities in Alameda County. We currently provide more than 4,500 jobs and are home to more than 1,100 physicians across nine facilities, including

five hospitals and a network of community-based wellness centers. For more information, visit AlamedaHealthSystem.org.

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