



STRATEGIC PLANNING COMMITTEE MEETING
MONDAY, November 17, 2014

Executive Suite Located at Highland Care Pavilion
1411 East 31st Street Oakland, CA 94602
Marla Cox, Clerk of the Board
(510) 535-7515

MINUTES

THE MEETING WAS CALLED TO ORDER AT 3:33PM

ROLL CALL WAS TAKEN AND THE FOLLOWING TRUSTEES WERE PRESENT:

Kinkini Banerjee, Michele Lawrence, James Lugannani and Barry Zorthian, MD.

TAB #1 ACTION: Approval of Minutes

Approval of minutes from the September 22, 2014 Strategic Planning Committee meeting were approved.

ACTION: Upon motion made and seconded, the September 22, 2014 Minutes were approved.

TAB #2 REPORT: Chief Strategy Officer Report

A. Alameda Health Partners (AHP)

Carladenise Edwards, Chief Strategy Officer (CSO) provided an update on AHP, the physician organization. AHP's Board met and approved its by-laws and has forwarded the by-laws and a recommendation to appoint, Dr. Joe Walker to the AHP Board to AHS Governance Committee. Upon review and approval by the Governance committee the by-laws and recommendation will go to the full AHS Board. AHP retained an interim President, Mr. Randall Rolfe. Mr Rolfe is a seasoned health care executive with significant experience building physician organizations and leading health systems.

B. Managed Care

Carladenise Edwards asked Wright Lassiter, CEO to provide an update on the Alameda Alliance, Alameda County's public health plan that is under state control due to financial compliance issues. It was reported that Alameda Alliance is working diligently to meet their financial obligations so it can be returned to local control. Medicaid patients still have access to Alameda Alliance and Anthem Blue Shield as options on the health insurance exchange, aka Covered CA. Wright Lassiter reported that the State made a decision that Alameda County will not be going forward with the Medi-Cal/Medi-Care Duals project. The State has retained a search firm to begin the process of finding a new CEO for Alameda Alliance.

C. Information Systems

Carladenise Edwards reported that there is no new news on the Siemens/Cerner merger. Dave Gravender, CIO will inform committee when there is public information to share. AHS has launched a new initiative called My Alameda Health Patient Portal at Highland Hospital. This portal enables patients to access their hospital discharge summary and other health information through a secure website. The implementation of the portal is proceeding as planned with Alameda Hospital (AH). San Leandro Hospital (SLH) implementation is on hold.

D. Office Space

Carladenise Edwards reported no new changes at this time. Staff is in the process of determining current space use on the Highland campus and submitted a proposal to leadership last week.

E. Atlantic Philanthropies

Carladenise Edwards reported that a grant was sent to Atlantic Philanthropies in September. Their Board will consider a proposal for a 3 year, \$10 million dollar investment with Alameda Health System at their Board meeting in December. Atlantic Philanthropies is interested in financially supporting AHS Work Force Development Programs.

F. Strategic Plan Dashboard

No report.

TAB #4 DISCUSSION: Strategic Priorities

Carladenise Edwards, CSO and the committee discussed the service line development of Orthopedics and Geriatrics.

1. Carladenise presented Project Ortho to the committee. Tyler Bennett, Vice President of Ambulatory has assigned a dedicated staff member that has improved work flow exponentially, reduced the backlog and increased Access for Orthopedics. Carladenise believes if we do a better job of aligning the assets of San Leandro Hospital and Alameda Hospital with Alameda Health System we'll be able to increase our market share and reduce cost. The committee discussed the development of service lines for Orthopedics and Geriatrics that would be cost effective for Alameda Health System. Wright Lassiter, CEO explained how expanding our service lines in the long run could lead to an integrated delivery network that serves the community and serves the patient population while improving our financial sustainability.
2. Dr. Landau gave a presentation to the Committee regarding the need for Geriatrics services. Geriatrics needs have not been met due to a huge amount of knowledge that has not infiltrated the educational system of internal medicine and the way people conceptualize cost for care. The focus of the program would be complex; focusing on helping the elder patient population age well. The business plan is expected to be ready in 45 days. The committee expressed a need to know the process and timeline consideration, review and approval.

TAB #5 INFORMATION: Committee Annual Work Plan / Issue Tracking & Follow-up

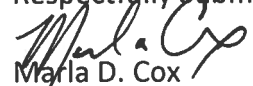
The committee will follow up on Physician Engagement, Integrated Network Development and External Relationships.

Public Comments – None

Board of Trustees Remarks – None

ADJOURNMENT: 6:48 p.m.

Respectfully Submitted by:


Marla D. Cox
Clerk of the Board

APPROVED AS TO FORM:

Reviewed by: 
Mike Moyer
Interim General Counsel