

Contact

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FOR IMMEDIATE RELEASE**STOP THE BLEED Training at Alameda Health System-Highland Hospital**

Oakland, Calif. — Jan. 17, 2018 —No longer are CPR and First Aid training sufficient community life-saving techniques. The new normal with the rise of mass shootings and active shooter situations in schools, churches, public meeting places, and even office buildings, is for more individuals to be trained in the techniques of stopping life-threatening bleeding seconds after an incident occurs.

WHO: Alameda Health System-Highland Hospital is hosting its first STOP THE BLEED training course this week for Oakland Street Outreach Workers and City of Oakland Violence Interrupters.

WHAT: STOP THE BLEED training on the basics of life-saving techniques, such as how to properly use a tourniquet, use a hemostatic agent such as QuikClot, or even apply a chest seal.

WHEN: Thursday, Jan. 18, 2018, 1:30 – 3:30 p.m.

WHERE: Alameda Health System-Highland Hospital, 1411 E. 31st Street, Oakland, Calif. 94602

WHO: For Oakland Street Outreach Workers and City of Oakland Violence Interrupters

STOP THE BLEED is a program created by the US Department of Homeland Security in conjunction with FEMA and various other agencies, to train bystanders in life-saving techniques. This program is part of AHS-Highland Hospital's vital trauma prevention community outreach as a part of its ranking as the East Bay's only adult Level 1 Trauma Center.

Please contact Lorna Fernandes if you would like more information, would like to schedule interviews or would like to RSVP to attend the training.

About Alameda Health System

Alameda Health System (AHS), headquartered in Oakland, Calif., is a leading public health care provider and medical training institution recognized for its world-class patient and family-centered system of care. Our mission, Caring, Healing, Teaching, Serving All, reflects our commitment to promoting wellness, eliminating disparities and optimizing the health of all communities in Alameda County. We currently provide more than 4,500 jobs and are home to more than 1,100 physicians across nine facilities, including five hospitals and a network of community-based wellness centers. For more information, visit AlamedaHealthSystem.org.