



AGENDA

Community Relations Committee

Tuesday, May 22, 2012 – 7:30 a.m. – 9:00 a.m.

Location:

Alameda Hospital (Dal Cielo Conference Room)
2070 Clinton Avenue
Alameda, CA 94501

Office of the Clerk: (510) 814-4001

This is being noticed as a Board meeting as a quorum may be present. Ex-officio members and non-committee members cannot vote on any item, whether or not a quorum of the Board is present. Members of the public who wish to comment on agenda items will be given an opportunity before or during the consideration of each agenda item. Those wishing to comment must complete a speaker card indicating the agenda item that they wish to address.

I. Call to Order

Stewart Chen, DC

A. Introductions

II. Regular Agenda

A. Action Items

1. Approval of Minutes –April 24, 2012 **ACTION ITEM** [enclosure]

Stewart Chen, DC

B. Wound Care Program

- 1. Kate Creedon Center for Advanced Wound Care
- 2. Program Presentation

Brian Jung
Beth Brizee

C. Communications

- 1. Direct mail, print, and digital
- 2. Student Intern Program

Louise Nakada

D. Community Relations and Outreach

- 1. Community Event Calendar

Louise Nakada

E. CEO Update

Deborah Stebbins

F. Physicians Relations Update

Tony Corica

G. Alameda Hospital Foundation/Auxiliary

Dennis Eloë

III. Board / Committee Comments

IV. Public Comments

V. Adjournment

VI. Next Meeting: June 26, 2012