



PUBLIC NOTICE

Community Relations and Outreach Committee

Tuesday, March 25, 2014

7:30 a.m. – 9:00 a.m.

Location: Alameda Hospital (Dal Cielo Conference Room)
2070 Clinton Avenue, Alameda, CA 94501
Office of the Clerk: (510) 814-4001

This is being noticed as a Board meeting as a quorum may be present. Ex-officio members and non-committee members cannot vote on any item, whether or not a quorum of the Board is present. Members of the public who wish to comment on agenda items will be given an opportunity before or during the consideration of each agenda item. Those wishing to comment must complete a speaker card indicating the agenda item that they wish to address.

- I. Call to Order Jordan Battani
- II. Approval of Minutes: December 3, 2013 **(Action Item)** [enclosure] Jordan Battani
- III. Discussion on the Role of the Committee Post Affiliation Jordan Battani
- IV. CEO Report Deborah Stebbins
 - a. Affiliation Update | Communications
 - b. Alameda County Behavioral Health Care Services Overview
- V. Community Relations Report Louise Nakada
 - a. New Program Development
 - b. Community Events
- VI. Foundation/ Auxiliary Louise Nakada
- VII. Physician Relations Tony Corica
- VIII. Board / Committee Comments
- IX. Public Comments
- X. Adjournment
- XI. Next Meeting: TBD (May 27 or June 3, 2014)



CITY OF ALAMEDA HEALTH CARE DISTRICT

Minutes of the Community Relations Committee

December 3, 2013

<u>Board Members Present:</u>	<u>Medical Staff Present:</u>	<u>Community Members Present:</u>		<u>Management Present:</u>	
Jordan Battani, Co-Chair Tracy Jensen		Terrie Kurrasch, Co-Chair Bill Pai Mike McMahon	Shubha Fanse Monica Valerio	Deborah Stebbins Louise Nakada Richard Espinoza	Tony Corica Julia Siu Heather Reyes
<u>Absent:</u>					
Mike Mc Cormick	Jim Yeh, DO	Tracy Zollinger, L.Ac. Bill Withrow Jaseon Outlaw	Jeptha Boone, MD Karen Fong Jim Franz		
<u>Submitted by:</u> Julia Siu, Community Relations Assistant					
Topic	Discussion			Action / Follow-Up	
I. Call to Order	Ms. Battani called the meeting to order at 7:40 a.m. without a quorum.				
II. Approval of Minutes	March 26, 2013, June 25, 2013, July 23, 2013, September 24, 2013			Approval of the minutes was deferred due to the lack of a quorum.	
III. CEO Report	<p>Ms. Stebbins presented on the approval of the Definitive Agreement with Alameda Health System:</p> <ul style="list-style-type: none"> i. Dec 2013: CHOW application to change licensure submitted ii. Dec 2013: Referral of OP Surgical Cases begin iii. Jan 2014: Referral of less complex Medical inpatients from Highland iv. Acute Care Services (min. 50 beds) and Emergency Services will continue at AH v. AHS agrees to invest capital in AH to reach compliance with 2013 seismic requirements. AHS is not obligated to commit capital for 2030 seismic standards; parties will meet and confer funding for improvements by 2020. 				

<p>IV. Community Relations / Outreach Update</p>	<p>Ms. Nakada presented an update on affiliation communications and community events:</p> <ul style="list-style-type: none"> a. Affiliation Communications: <ul style="list-style-type: none"> i. Joint (AH and AHS) Press Release ii. Memo to all AH Employees, Medical Staff and Volunteers iii. Joint (AH and AHS) FAQ's b. Community Events <ul style="list-style-type: none"> i. The Community Health Fair in October was a success. ii. The Community Stroke Risk Assessments have been very popular; quarterly assessments are scheduled for 2014. iii. A mixer for the Chamber of Commerce is scheduled for March 12^h. 	<p>Ms. Fpanse suggested an update on the affiliation be presented to the Chamber during the mixer.</p>
<p>V. Foundation</p>	<p>Ms. Nakada announced the Foundation Officers for 2014:</p> <ul style="list-style-type: none"> a. President: Terrie Kurrasch b. Vice President: Ken Pearce c. Treasurer: Dave Hewitt d. Secretary: Minh Nguyen <p>The following individuals were appointed as new members of the Foundation Board of Directors:</p> <ul style="list-style-type: none"> a. Victoria Holgerson b. Bill Pai c. Tracy Zollinger d. Emmy Crevani 	
<p>VI. Physician Relations</p>	<p>Mr. Corica presented an update on parking. Currently looking into 150 of 400 parking spaces on CrownBeach. Bay Area Bone and JointCenter continues to be a successful program. The Medical Staff sponsors a "post holiday" party for Hospital employees and volunteers January.</p>	
<p>VII. Committee Co-chair and Membership</p>	<p>Ms. Kurrasch would like to focus on the Foundation and step down as co-chair. Ms. Battani thanked Ms. Kurrasch for her service and will continue as Chair of the committee.</p>	
<p>VIII. Board/ Committee Comments</p>	<p>Ms. Battani suggested we look at the role of the committee going forward.</p>	<p>Discussion will continue at the next committee meeting.</p>
<p>IX. Public Comments</p>	<p>None</p>	

X. Adjournment	The meeting was adjourned at 9:01 a.m.	
XI. Next Meeting	The next meeting date was announced for February 25, 2014 at 7:30 a.m.	

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