



AGENDA

Community Relations Committee

Tuesday, September 25, 2012 – 7:30 a.m. – 9:00 a.m.

Location:

Alameda Hospital (Dal Cielo Conference Room)
2070 Clinton Avenue
Alameda, CA 94501

Office of the Clerk: (510) 814-4001

This is being noticed as a Board meeting as a quorum may be present. Ex-officio members and non-committee members cannot vote on any item, whether or not a quorum of the Board is present. Members of the public who wish to comment on agenda items will be given an opportunity before or during the consideration of each agenda item. Those wishing to comment must complete a speaker card indicating the agenda item that they wish to address.

I. Call to Order

Stewart Chen, DC

A. Introductions

II. Regular Agenda

A. Action Items

1. Approval of Minutes –June 26, 2012 **ACTION ITEM** [enclosure]

Stewart Chen, DC

B. New Initiatives

Brian Jung

1. Creedon Wound Center
2. Multi-specialty Orthopedic Program
3. Farmer's Market

C. Community Relations and Outreach

Louise Nakada

1. Report to the Community
2. Community Events – Community Health Fair
3. Event Calendar

D. CEO Update

Deborah Stebbins

E. Physician Relations Update

Tony Corica

F. Foundation Update

Dennis Elo

III. Board / Committee Comments

IV. Public Comments

V. Adjournment

VI. Next Meeting: October 23,2012



CITY OF ALAMEDA HEALTH CARE DISTRICT

Minutes of the Community Relations Committee

June 26, 2012

<u>Board Members Present:</u>		<u>Medical Staff Present:</u>		<u>Community Members Present:</u>		<u>Management Present:</u>	
Stewart Chen, DC, Co-Chair		Jim Yeh, DO		Mike McMahon Shubha Fanse	Tracy Zollinger, L.Ac. Monica Valerio Bill Withrow	Deborah Stebbins Tony Corica Beth Brizee, RN	Louise Nakada Erica Poncé Brian Jung
<u>Absent:</u>							
Jordan Battani		James Kong, MD		Terrie Kurrasch, Co-Chair Hien Doan	Jeptha Boone, MD Jim Franz	Dennis Eloie	
<u>Guests:</u>							
n/a							
<u>Submitted by:</u> Erica Poncé							
Topic		Discussion				Action / Follow-Up	
I.	Call to Order	Stewart Chen, DC called the meeting to order at 7:40 a.m.					
		A.	Introductions Self-introductions were made by attendees.				
II.	Regular Agenda	A.	Action Items				
			1. Approval of Minutes: May 22, 2012			Bill Withrow made a motion to approve the minutes as presented. Mike McMahon seconded the motion. The motion carried.	
		B.	Kate Creedon Center for Advanced Wound Care				
			1. Center Tour				

		<p>The following staff members were introduced:</p> <ul style="list-style-type: none"> • Linda Marie, RN, BSN, Clinical Nurse Manager • Jennifer Bouchard, RN, BSN, Rn Case Manager • Alex Weill, HBOT Technician • Melissa Bass, Office Coordinator <p>A tour of the Center was given by Beth Brizee, RN, BSN, Program Manager, to all in attendance with opportunities for attendees to ask questions.</p>	
	C.	Community Relations and Outreach	
		<ol style="list-style-type: none"> 1. Community Event Calendar A three-month calendar was distributed. Louise Nakada reported that the Relay for Life went very well and Alameda Hospital raised close to \$2,000. All are welcome to join the Fourth of July celebration parade. The cable car leaves the Hospital at 8:45 a.m. We are seeking volunteers who will hand out goodies along the parade route. All are encouraged to attend a Meals on Wheels annual event on July 15. For more details on this or any other event, please contact Louise Nakada. 2. Report to the Community The annual Report to the Community will go out in October and will highlight new programs and awards received by the Hospital over the last year. 	
	D.	CEO Update	
		<p>Ms. Stebbins reported that the Hospital continues to await certification for Waters Edge which Management has been actively pursuing for seven months now.</p> <p>Management has been having productive discussions for a future working relationship with Alameda County Medical Center (e.g. the VA extending capabilities through non-VA institutions and Alameda Hospital being available for overflow of patients from APMC).</p> <p>Ms. Stebbins welcomed the committee and attendees to join Long Term</p>	

		Care Administrator Richard Espinoza for an Open House event at South Shore Skilled Nursing Facility on June 27, 2012 from 4:00 to 6:00 p.m.	
	E.	Physician Relations Update – Comprehensive Orthopedic Program	
		Alameda Hospital looks forward to the beginning of the Comprehensive Orthopedic Program in mid-October 2012.	
III.	Board Committee Comments	Shubha Fanse stated concern for the lack of parking. Mr. Corica replied that he would look into that issue. Ms. Fanse also requested that a medical disposal facility be made available at Alameda Hospital.	
IV.	Public Comments	There were no public comments at this time.	
V.	Adjournment	The meeting was adjourned at 8:55 a.m.	
VI.	Next Meeting	July 24, 2012 at 7:30 a.m. in Conference Room A, Alameda Hospital.	