



STRATEGIC PLANNING COMMITTEE MEETING
TUESDAY, September 22, 2014

Executive Suite Located at Highland Care Pavilion
1411 East 31st Street Oakland, CA 94602
Marla Cox, Clerk of the Board
(510) 535-7515

MINUTES

THE MEETING WAS CALLED TO ORDER AT 3:33PM

ROLL CALL WAS TAKEN AND THE FOLLOWING TRUSTEES WERE PRESENT:

Kinkini Banerjee, Michele Lawrence and Barry Zorthian, MD.

TAB #1 ACTION: Approval of Minutes

- Approval of minutes from the July 21, 2014 Strategic Planning Committee meeting were approved.

ACTION: Upon motion made and seconded, the July21, 2014 Minutes were approved.

TAB #2 REPORT: Chief Strategy Officer Report

- **Alameda Health Partners (AHP)**
Alameda Health Partners conducted their first Board meeting earlier this month Attendees were, Dr. William Peruzzi, Chair, Wright Lassiter III, Secretary and David Cox, Treasurer. The Board discussed expanding the Board and incorporating By-laws. The By-laws were reviewed and approved and will be sent to the BOT Governance Committee for recommendation to the full Board. The major discussion at the meeting was the leadership of the AHP Board. ECG Consultants has been working with the CMO and Business Development team on the development of AHP. HR has begun the search for a full-time permanent or interim director.
- **Strategic Partnership**
The Committee discussed the partnership with the Alameda Alliance and the Community Health Center Network. The opening of the Hayward Wellness Clinic will be held on October 11, 2014. Tyler Bennett, Vice President of Ambulatory has jumped in with both feet and the staff has been thrilled with having a new facility. They have a post mortem for evaluation of the process. They are still in the process of getting the FQHC status from the county. When they moved from Winton to Hayward, the feds felt it wasn't a simple relocation but an expansion and required a different application process and new granting of the FQHC status. They accepted the revised application and it's under review.

- **Strategic Dashboard**
Carladenise Edwards, Chief Strategy Officer will provide a quarterly update. No updated was provided for this meeting.
- **Population Health Management Approach**
No discussion.

TAB #3 REPORT: Information Systems Electronic Health Record

Dave Gravender, CIO led the Committee through a discussion of the timing associated with the pending Siemens – Cerner merger that is impacting Alameda Health System’s implementation timeline. The Committee discussed how national standards and politics impact decisions in the local environment. AHS will create the infrastructure for interoperability (i.e. the sharing of medical records and financial records between systems) to address the fact that different campuses are using different systems. As discussed at the Finance Committee meeting earlier this month, the plan is for AHS to continue optimizing the Siemens Soarian financial management system across the health system and to complete implementation of the Nextgen electronic medical record system in each of its ambulatory settings. We will not implement Soarian’s electronic medical record in San Leandro or Alameda Hospital at this time.

TAB #4 DISCUSSION: Strategic Priorities

A. AHS Office Space

The Committee discussed the business case for establishing Corporate or System-level office space to address the fact that with the growth of the system over the past several years, it has outgrown the space available on the Highland and Fairmont campuses. Dr. Edwards walked the committee through the space issues and steps being taken to address them, including identification on options off-campus for AHS departments that are not patient facing, including HR, IT, business development, finance. There are over 40 non-patient facing, non-clinical departments with 399 employees who work in those departments. The Committee asked that Dr. Edwards and Mark Fratzke, the new Chief Operating Officer update the Committee and Board of the progress of the assessment and when a final recommendation on how to address the space needs will be ready. It was suggested this be placed on the retreat agenda.

B. Network Development/Physician Acquisition Strategy

Carladenise Edwards discussed the Strategic Plan and the Integrated Delivery Network (IDN). IDN directly affects how we get to Population Health Management (PHM); the strategic plan put us on a 10 year trajectory for reaching AHS’ goals. Over the past several years, AHS has been on a mission to ensure we have appropriate care, out-patient care and post-acute care settings to contribute to the IDN. AHS is partnered with Children’s Hospital, St. Rose Hospital and Washington Hospital to fill out that network and have the appropriate care settings to improve PHM. Negotiations are in process to contract with Alameda Alliance.

The committee discussed Accountable Care Organization (ACO) as an approach to getting a new network but AHS has not historically had the number of Medicare beneficiaries to make it cost effective.

TAB #5 DISCUSSION: Committee Business

The Committee agreed that they would continue to meet every other month.

TAB #6 INFORMATION: Committee Annual Work Plan/Issue Tracking & Follow-up


No discussion.

Public Comments – None

Board of Trustees Remarks – None

ADJOURNMENT: 6:51 p.m.

Respectfully Submitted,


Marla D. Cox
Clerk of the Board

APPROVED AS TO FORM:

Reviewed by:


Douglas Hoig, Esq.
General Counsel