



STRATEGIC PLANNING COMMITTEE MEETING
MONDAY, July 21, 2014

Conference Center Located at Highland Care Pavilion
1411 East 31st Street Oakland, CA 94602
Marla D. Cox, Clerk of the Board
(510) 535-7515

LOCATION:

Open Session: HCP Conference Center

MEMBERS

Kinkini Banerjee, *Chair*
Michele Lawrence
James Lugannani
Barry Zorthian, MD

AGENDA

OPEN SESSION / ROLL CALL

3:30 – 3:35 pm

TAB #1

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ACTION: Approval of Minutes

Kinkini Banerjee, Chair Strategic Planning Committee

- A. Approval of the Minutes from the May 19, 2014 Strategic Planning Committee Meeting.**

Recommendation: Motion to approve.

3:35 – 3:40 pm

TAB #2

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REPORT: Chief Strategy Officer Report

Carladenise A. Edwards, Ph.D., Chief Strategy Officer

- A. PHO – Alameda Health Partners**
- B. Strategic Partnerships**
- C. Strategic Plan Dashboard**
- D. Population Health Management Approach**
- E. Information Technology Strategy**

3:40 – 4:00 pm

TAB #3 **DISCUSSION: Strategic Priorities** **4:00 – 5:40 pm**

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Kinkini Banerjee, Chair Strategic Planning Committee
Carladenise A. Edwards, Ph.D., Chief Strategy Officer

- A. Ambulatory Expansion Plan
- B. Physician Acquisition Strategy
- C. AMF Media Marketing Plan
- D. System-level Administrative Office Space

TAB #4 **DISCUSSION: Committee Business** **5:40 – 6:00 pm**

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Kinkini Banerjee, Chair Strategic Planning Committee

- A. Review BOT Policies and Procedures
- B. Determine FY15 Strategic Priorities for Committee Review

TAB #5 **INFORMATION: Committee Annual Work Plan / Issue Tracking & Follow-up** **6:00 – 6:05 pm**

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Kinkini Banerjee, Chair Strategic Planning Committee

Public Comments

Board of Trustees Remarks

ADJOURNMENT

Our Mission

Caring, Healing, Teaching, Serving All

Strategic Vision

AHS will be recognized as a world-class patient and family centered system of care that promotes wellness, eliminates disparities and optimizes the health of our diverse communities.

Meeting Procedures

The Board of Trustees is the Policy Body of the Alameda Health System. The Board has several standing Committees where ordinances and resolutions are the subject of hearings at which members of the public are urged to testify. Board procedures do not permit: 1) persons in the audience at a Committee meeting to vocally express support or opposition to statements by Board Members or by other persons testifying; 2) ringing and use of cell phones, pagers, and similar sound-producing electronic devices; 3) signs to be brought into the meeting or displayed in the room; 4) standing in the meeting room. Citizens are encouraged to testify at Committee meetings and to write letters to the Clerk of the Board or to its members, 1411 East 31st Street Oakland, CA 94602.

Disability Access

The Meeting Rooms are wheelchair accessible. Assistive listening devices are available upon request at the Clerk of the Board's Office. To request sign language interpreters, readers, large print agendas or other accommodations, please contact the Clerk of the Board. Requests made at least 48 hours in advance of the meeting will help to ensure availability. The nearest accessible BART station is Lake Merritt. Accessible AC Transit Bus Route 62 stops at the entrance to Highland Hospital. Route 11 stops one block away, on 14th Avenue at East 31st Street. For schedule updates, call AC Transit at (510) 817-1717; BART at (510) 465-2278. There is accessible parking in the main patient parking lot enter on East 31st Street.

In order to accommodate persons with severe allergies, environmental illness, multiple chemical sensitivity or related disabilities, attendees at public meetings are reminded that other attendees may be sensitive to perfumes and various other chemical-based scented products. Please help us to accommodate these individuals.

The AHS Board of Trustees is committed to protecting the private health information (PHI) of our patients. We ask that speakers refrain from disclosing or discussing the PHI of others. Please also know that, should you decide to disclose your PHI, the Trustees will still likely refer your matter, to the extent it involves PHI, to the executive staff for a confidential review of the facts and for confidential handling. If you would like more information regarding the confidentiality of PHI as it relates to the Health Insurance Privacy and Accountability Act, please refer to 45CFR Section 164.101, et.seq.