



BOARD OF TRUSTEES MEETING

WEDNESDAY November 9, 2016

4:30PM – 6:30PM

Conference Center at Highland Care Pavilion

1411 East 31st Street Oakland, CA 94602

Susana Flores, Clerk of the Board

(510) 535-7515

Teleconference Information:

Call-in #: 1-877-873-8018

Access Code: 3538279

LOCATION

Open Session: HCP Conference Center

MEMBERS

Michele Lawrence, **President**

Joe DeVries, **Vice President**

Maria G. Hernandez, **Secretary**

Kinkini Banerjee

James Lugannani

Gary Charland

Anthony Thompson

Tracy Jensen

Barry Zorthian, MD

AGENDA

OPEN SESSION / ROLL CALL

OPEN SESSION PUBLIC COMMENT (1st opportunity) - Persons wishing to address the Board should fill out a speaker card. Speakers will be randomly selected based on topic and position. **Public Comment is limited to 20 minutes at the opening of the meeting with a 3-minute limit per speaker per topic.** If there are speakers left after 20 minutes public comment will be allowed at the end of the scheduled meeting.

A. BOARD EDUCATION

1. **Alameda Health System FY2017 Operational Plan Presentation**

Delvecchio Finley, Chief Executive Officer

Luis Fonseca, Chief Operations Officer

Ghassan Jamaledine, MD, Chief Medical Officer

B. ACTION ITEMS

1. **ACTION: Contract Approval**

Contract Replacement (Master Services Agreement with supporting Statement of Work) with **AMF Media Group (AMF)**, a Professional Corporation, under which the contractor will provide support services to AHS' Strategic Marketing Communications Plan. The term of the Master Services Agreement (MSA) is November 1, 2016 through October 31, 2018, (2 years). The Statement of Work (SOW) that defines the specific duties has an 8-month term (November 1, 2016 through June 30, 2017). Under this new contract, the estimated impact of the

corresponding Scope of Work (SOW) will not exceed a net increase of \$800,000. Inclusive of this proposed Contract Replacement (MSA and SOW) and prior contractual commitments, the overall obligation (July 1, 2015 – October 31, 2018) to this vendor is estimated at \$2,940,000.

Terry Lightfoot, Director of Communications and Government Relations

David Cox, Chief Financial Officer

2. ACTION: Contract Approval

Statement of Work (Master Services Agreement) with **Press Ganey Associates, Inc.** to provide AHS with work group development consulting services. The term of the Statement of Work is December 1, 2016 through April 30, 2017 (5 months). Estimated impact of this Statement of Work is \$160,000. Inclusive of this Statement of Work and prior contractual commitments the overall obligation (February 22, 2013 – April 30, 2017) to this vendor is estimated at \$1,361,290.

Jeanette Loudon-Corbett, Chief Human Resource Officer

Recommendation: Motion to Approve

ITEM B ATTACHMENT

C. CLOSED SESSION

1.) Public Employee Performance Evaluation

Title: Alameda Health System, Chief Executive Officer
[Government Code Section 54957(b)]

2.) Conference with Labor Negotiator – UHW Alameda Hospital

[Government Code Section 54957.6] (1 matter)

Jeanette Loudon-Corbett, Chief Human Resources Officer

Reconvene to Open Session

D. REPORT: Report on Action Taken in Closed Session

OPEN SESSION PUBLIC COMMENT (2nd opportunity) - Persons wishing to address the Board should fill out a speaker card. Speakers will be randomly selected based on topic and position. **Public Comment is limited to 3-minutes per speaker per topic.**

Trustee Comments

Adjournment

Agreements for Better Communications

Trustee Call-in Location:

Jim Lugannani
8911 Gilman Drive
La Jolla, CA 92037

Maria Hernandez
17601 Redmond Way
Redmond, WA 98052

Our Mission

Caring, Healing, Teaching, Serving All

Strategic Vision

AHS will be recognized as a world-class patient and family centered system of care that promotes wellness, eliminates disparities and optimizes the health of our diverse communities.

Values

Compassion, Commitment, Teamwork, Excellence, Integrity, and Respect.

Meeting Procedures

The Board of Trustees is the Policy Body of the Alameda Health System. The Board has several standing Committees where Board matters are the subject of discussion at which members of the public are urged to testify. Board procedures do not permit: 1) persons in the audience at a Committee meeting to vocally express support or opposition to statements by Board Members or by other persons testifying; 2) ringing and use of cell phones, pagers, and similar sound-producing electronic devices; 3) signs to be brought into the meeting or displayed in the room; 4) standing in the meeting room. Citizens are encouraged to testify at Committee meetings and to write letters to the Clerk of the Board or to its members, 1411 East 31st Street Oakland, CA 94602.

Members of the public are advised that all Board and Committee proceedings are recorded (audio), including comments and statements by the public in the course of the meetings. Copies of the audio recordings will be made available to the public. By attending and participating in Board/Committee meetings, members of the public consent to audio recording of any statements they may make during the proceedings.

Disability Access

The Meeting Rooms are wheelchair accessible. Assistive listening devices are available upon request at the Clerk of the Board's Office. To request sign language interpreters, readers, large print agendas or other accommodations, please contact the Clerk of the Board. Requests made at least 48 hours in advance of the meeting will help to ensure availability. The nearest accessible BART station is Lake Merritt. Accessible AC Transit Bus Route 62 stops at the entrance to Highland Hospital. Route 11 stops one block away, on 14th Avenue at East 31st Street. For schedule updates, call AC Transit at (510) 817-1717; BART at (510) 465-2278. There is accessible parking in the main patient parking lot enter on East 31st Street.

In order to accommodate persons with severe allergies, environmental illness, multiple chemical sensitivity or related disabilities, attendees at public meetings are reminded that other attendees may be sensitive to perfumes and various other chemical-based scented products. Please help us to accommodate these individuals.

The AHS Board of Trustees is committed to protecting the private health information (PHI) of our patients. We ask that speakers refrain from disclosing or discussing the PHI of others. Please also know that, should you decide to disclose your PHI, the Trustees will still likely refer your matter, to the extent it involves PHI, to the executive staff for a confidential review of the facts and for confidential handling. If you would like more information regarding the confidentiality of PHI as it relates to the Health Insurance Privacy and Accountability Act, please refer to 45CFR Section 164.101, et. seq.