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Alameda Health System names Ishwari Venkataraman Director, Business Development & Planning

Oakland, Calif. — Alameda Health System (AHS) announced today that Ishwari Venkataraman has been named Director of Business Development and Planning. In this role, Venkataraman will provide leadership on business development and system planning initiatives directly impacting AHS’ strategic goals.



“Venkataraman is an insightful thinker who will play a key role in furthering our strategic vision to promote wellness, eliminates disparities, and optimizes the health of Alameda’s diverse community,” said Alameda Health System Chief Executive Officer, Delvecchio Finley.

Venkataraman has over 15 years of health care leadership experience across diverse markets, including safety-net and non-profit health care organizations. Her experience includes serving as director for business development at HealthEast St. Joseph’s Hospital in St Paul, Minn., where she led new business development efforts for the tertiary care programs. She has served in senior leadership roles at the system and hospital levels for Memorial Hermann in Houston, Texas, where she was responsible for physician recruitment, marketing and market analysis, planning and community needs assessment. She was also the executive director for the Kanawha Coalition for Community Health Improvement in Charleston, W. Va, where she worked with hospital and community leaders to establish programs that addressed critical community health needs.

Venkataraman holds a Master of Science in Organic Chemistry and Health Care Administration from the University of Alabama at Birmingham. She recently earned a graduate certificate in Business Data Analytics from the Indiana University Kelly School of Management in Bloomington, Indiana and is certified in process improvement.

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About Alameda Health System

AHS is a leading public health care provider and medical training institution recognized for its world-class patient- and family-centered care. As one of Alameda County’s largest employers, Alameda Health System provides more than 4,500 jobs and is home to more than 1,100 physicians across nine facilities, including [Highland Hospital](#), [Alameda Hospital](#), [San Leandro Hospital](#), [John George Psychiatric Hospital](#), [Fairmont Hospital](#), and a network of community-based wellness centers. AHS is committed to promoting wellness and optimizing the health the

community through its mission of caring, healing, teaching and serving all. For more information, visit AlamedaHealthSystem.org.