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**FOR IMMEDIATE RELEASE:**

## **Alameda Health System Names David Cox Chief Financial Officer**

**Oakland, Calif.** (July 21, 2014) – Alameda Health System (AHS) announced today that David Cox has been named Chief Financial Officer. Mr. Cox, a 30-year health care veteran, will oversee all of the financial functions throughout AHS including the annual operating and capital budgetary planning process, payroll, project financing, financial planning and external relations. He will also play a key role as principal advisor on new business opportunities.

“David’s role at AHS ensures that our financial programs and initiatives are enhanced and refined for our future success,” said Wright L. Lassiter, III, Chief Executive Officer of AHS. “His years of experience, discerning guidance and constructive solutions to streamline our finances while exploring new initiatives allow us to continue the mission of serving the expanding, diverse communities of the East Bay.”

Mr. Cox most recently served as Chief Financial Officer of Marin General Hospital and Marin Healthcare District, where he transitioned the hospital out of the Sutter system and brought Sonoma Valley and Palm Drive Hospitals into the system as affiliates. In that role, he also led a \$10 million operational improvement program with MedAssets.

Previously, Mr. Cox served as Executive Vice President, Chief Financial Officer and Treasurer of St. Mary’s Health System in Waterbury, Conn., where he developed the region’s most successful breast health program. Mr. Cox additionally acted as Chief Financial Officer and Treasurer of Fletcher Allen Health Care in Burlington, Vermont, where he achieved solid profitability within 18 months at a previously struggling academic medical center. Earlier in his career, he served as Senior Vice President, Chief Financial Officer and Treasurer at Sutter Health in Sacramento, CA and played a key role in the development of the system. Mr. Cox served as a Captain in the United States Air Force.

Mr. Cox received a Master’s Degree in Business Administration from University of Dayton in Dayton, Ohio, and a Bachelor’s Degree in Accounting from Loyola Marymount University in Los Angeles, Calif. He has earned numerous accolades including North Bay Business Journal’s CFO of the Year in 2011, and Becker’s List of Healthcare Systems CFO’s to Know in 2012 and 2013. He also served as Commissioner of the Partnership Health Plan Board, the BETA

Healthcare Board of Directors, and was a member of the Senior Care Action Network's (SCAN) Provider Integration Committee.

### **About Alameda Health System (AHS)**

Alameda Health System, a major public health care provider headquartered in Oakland, California, is recognized as a world-class patient and family centered system of care with more than 4,500 employees, 1,000 physicians and 480 volunteers. Their facilities include Highland Hospital, a major regional trauma center and teaching hospital; Alameda Hospital, an acute care facility providing emergency, in-patient and outpatient services in Alameda; San Leandro Hospital, which provides emergency and in-patient hospital care services; John George Psychiatric Hospital, an acute and emergency care facility in San Leandro; Fairmont Hospital, an acute rehabilitation hospital and skilled nursing facility, also in San Leandro; and four ambulatory wellness centers in Oakland as well as in Newark and Hayward.